

International Marketing and Logistics

Summer Course in Rotterdam - Main Port of Europe





Why doing a Summer Course in Rotterdam?

If you are interested in an international summer course and want to study in a vibrant city with students from different backgrounds and cultures, Rotterdam is the place to be! With its modern architecture, night life venues and food and beverage establishments, Rotterdam has been chosen by Lonely Planet as one of the top 10 cities to visit in 2016! According to the international Academy of Urbanism in London, Rotterdam is also the European City of the Year 2015. Last but not least, Rotterdam is the main port of Europe!



The programme

In a two weeks programme students will discover the necessary interaction between marketing and logistics in order to make a company successful. The course consists of International Marketing, Logistics and a group case study. The programme also includes visits to one of the top Dutch companies, FutureLand in the port area and to the European Parliament in Belgium as well as cultural outings. The summer course will provide students a nice and challenging combination of class and leisure activities.

Practical data

- 3rd year undergraduate level
- 5 ECTS, stated by an official certificate and transcript of RUAS
- Period: June, 19th – 30th, 2017
- Application deadline: April 1, 2017
- English language level: IELTS 6.0 or CEF B1/B2
- Costs: € 749,- for a two weeks programme including company visits, 2 full day excursions, international night, farewell dinner and the Rotterdam Welcome Card
- Accommodation available in different price ranges
- Location: Rotterdam University of Applied Sciences, World Trade Centre, Beursplein 37, Rotterdam, the Netherlands

More information

For more information, please take a look at our website:

rotterdamuas.com/programmes/Short-courses/international-marketing-and-logistics/ or contact us at com-international@hr.nl.

